

Hertfordshire Badminton Association
Update
December 2013

BADMINTON
ENGLAND



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Introduction

- ✎ The first few months of the badminton season are of course, hugely busy for everyone involved in the sport and it is certainly true for the Development Team at BADMINTON England. We have been seeking to grow our impact once again in the schools market and I am delighted with the response to both the *Smash Up!* programme with over 400 schools signed up already and the Center Parcs National Schools Championships (CPNSC) which has over 1,500 schools entered and more than 30,000 children due to be involved. I would like to thank all of the County Badminton Associations that have committed to become involved in the running of the CPNSC.
- ✎ We have also been working hard to engage more leisure centres into proactively promoting badminton through our Play Badminton framework and I am pleased to report that 243 have signed up to the programme already which is well ahead of target.
- ✎ In response to the clear feedback from County Badminton Associations on the need to attract more volunteers in to the sport, a volunteering strategy is being developed. The working group is being chaired by Paul Adcock (Notts CBA and Chair of the BADMINTON England Community Advisory Group) supported by a number of active badminton volunteers and Nick Rimmer (Head of Regions). The report will be delivered in the first half of next year and I look forward to seeing its recommendations so that we can address this crucial area.
- ✎ Our Premier Club programme has been moved online which should simplify the process of accreditation for clubs. A great deal of work has gone in to this and it is interesting to note that other sports have been asking us about how we have done it as they are keen to follow. The team of partnership managers are also working with a range of Community Badminton Networks across the country in order that we can continue to invest in local groups developing the sport in their communities.

George Wood
Director of Development

- ✎ This report provides an update on work undertaken by BADMINTON England in the County of Hertfordshire for the period September to December 2013. Feedback on the content of this update is welcome and should be directed, together with any queries, to the Regional Delivery Manager for your region.

National Update

- ✎ National progress on the programmes and work areas set out below can be found in the monthly Chief Executive's update.
- ✎ Priorities for the Regional Delivery Team in the past three months have been:
 - Securing sign ups from leisure operators to deliver the Play Badminton framework.
 - Implementation of Battle Badminton.
 - Working with Community Badminton Networks to establish appropriate development/delivery plans and invest into those plans.
 - Encouraging schools to sign up for the Smash Up programme and training activators to deliver Smash Up sessions in local schools.

Staffing

👉 The current team for the Hertfordshire region consists of:

- Regional Delivery Manager – Michael Nyarko
- Partnership Manager (East) – Rhiannon Smith
- Participation Manager (East) – James Craig
- Workforce Officer – Rob Flack

Community Badminton Networks

👉 4 CBNs in the County- Herts West, Welwyn Hatfield, North Herts and East Herts. Welwyn Hatfield CBN has received £1250 investment so far.

👉 East Herts

- In November Rhiannon met with Doug Clark to discuss the CBN. Rhiannon is supporting Doug to grow the individuals involved with the network and then a development plan will be written.

👉 Herts West

- The group met on 19th November and a new Chair and Secretary was appointed. Gill Bartlett is taking on the role of Chair and Gemma Roake the role of Secretary. The network is currently populating the Player Pathway map for the area and then a development plan will be written based on the gaps in provision identified.
- It is anticipated that investment will be made before the end of March 2014.

👉 North Herts

- Bob Green has been identified as the local contact to drive this CBN and Dave Bartlett is helping to facilitate these links and is providing support in putting together a development plan.

👉 Welwyn Hatfield

- The CBN is currently working hard on implementing their development plan. This has included signing 3 schools up to deliver Smash Up and securing Sportivate funding for the cost of running these sessions.
- They are also running monthly promotional events at the Hatfield Galleria Shopping Centre to promote Badminton activity within the CBN and to give the shoppers a chance to have a go at the sport. This is organised and run by coaches and members from clubs in the CBN, with support from the two HE officers from Hertfordshire University.

Play Badminton

👉 8 Play Badminton agreements have been signed by facilities in the County. The following facilities have signed agreements:

- Gosling Sports Park,
- Birchwood Leisure Centre
- Westminster Lodge,
- Watford Central,
- Watford Woodside
- Sportsspace Tring,
- Sportsspace Berkhamstead
- Sportsspace Hemel

Within Hertfordshire at present being the Participation Manager is looking at 13 identified sites to meet with in the coming months.

Battle Badminton

- ✋ There are currently over 1,000 people signed up the Battle Badminton programme nationally and more information can be found at <http://battle.badmintonengland.co.uk/>
- ✋ Battle Badminton has gone through CSP channels and other stakeholders to try and push people on to the innovative platform. BE has employed a sole individual to work on this named Helen Langmead who will have responsibility now of signing individuals up. Existing PlayBadminton centres will get cash equivalent incentives for each sign up i.e. 50 sign ups per centre equals £200 worth of equipment]

Young People

- ✋ 6 schools in the County have signed up to deliver Smash Up. The following schools have signed up:
 - Roundwood Park School
 - The Sir Frederic Osborn School
 - Stanborough School
 - Onslow St Audrey's
 - The Bishop's Stortford High School
 - Rickmansworth School
- ✋ Within the County, 1 university has a 2 HE officer in place for 2013/14:
 - University of Hertfordshire

Center Parcs National Schools Championships

- ✋ In the County, 43 schools have entered the 2013/14 competition .
- ✋ The County and Regional rounds will be staged as follows:
 - *County round 3rd DECEMBER at Herts Sports Village*
 - *Regional Rounds details TBC by Dan Nixon*

Clubs

- ✋ **Accredited Premier Clubs (Clubmark)**
 - Recently BADMINTON England updated the processes that clubs undertake to become accredited Premier Clubs (Clubmark). As a result clubs can now apply and work towards accreditation online. More information can be found at <http://www.badmintonengland.co.uk/text.asp?section=156§ionTitle=Premier+Club+%26+Clubmark#.UpySF8RdUxM>

Nationally, there are 221 clubs accredited as Premier Clubs (Clubmark) with another 26 currently working towards

Workforce

The following are the up-and-coming coaching courses in the London and East Region

County	Venue	Date 1	Date 2	Date 3
Middlesex	Sunbury Leisure Centre, Nursery Road, Sunbury on Thames, Middlesex TW16 6LG	04/01/14	11/01/14	25/01/14
Essex	Davenant Foundation School, Loughton, Essex, IG10 2LD	11/01/2014	12/01/2014	23/02/2014
Kent	Tunbridge Wells Sports Centre, St John Road, Tunbridge Wells . Kent TN4 9TX	15/02/14	16/02/14	01/03/14
Hertfordshire	North Hertfordshire College, Cambridge Rd, Hitchin, Hertfordshire, SG4 0JD	20/02/2014	21/02/2014	16/03/2014
Surrey	Ebbisham Sports Club, Eastway Epsom Surrey	22/02/14	01/03/14	15/03/14
Essex	Davenant Foundation School, Loughton, Essex, IG10 2LD	12/04/2014	13/04/2014	04/05/2014

County	Venue	Date 1	Date 2	Date 3	Date 4
Essex	Davenant Foundation School, Loughton, Essex, IG10 2LD	18/01/2014	19/01/2014	02/03/2014	27/04/2014
London	Newham Sixth Form College, Prince Regent Lane, Plaistow, London, E13 8SG	08/02/2014	09/02/2014	22/03/2014	05/04/2014
Hertfordshire	North Hertfordshire College, Cambridge Rd, Hitchin, Hertfordshire, SG4 0JD	15/02/2014	16/02/2014	30/03/2014	13/04/2014
Essex	Davenant Foundation School, Loughton, Essex, IG10 2LD	19/07/2014	20/07/2014	07/09/2014	19/10/2014

A full list for the whole country can be found at

<http://www.badmintonengland.co.uk/text.asp?section=1050§ionTitle=Find+a+Course>

- 👉 Robert Flack is doing a great job of auditing the coaches across the whole region and will be beginning to put together a plan to enhance coach development in the region. For any queries and questions, please direct people to him at robertflack@badmintonengland.co.uk or 07725413544.

Updates

- **English National Badminton Championships 2014**
 - 2014 sees the National Championships take place in Milton Keynes at the new Arena at *stadiummk*. Tickets are now on sale and more information can be found at <http://www.nationalbadmintonchamps.co.uk/> or by calling the Box Office on 0844 902 7777.
- **Yonex All England Open Badminton Championships 2014**
 - Tickets are also now on sale for the Yonex All England Open Championships at NIA on the 4th – 9th March. More information can be found at <http://www.allenglandbadminton.com/>