

## Development Co-ordinator's HBA AGM Report for 2010-11

The Badminton Herts Development Committee (BHDC) established in 2005 manages badminton development within the county. It comprises members of not only HSBA and HBA but other county-wide partners, all of whom I would like to thank, see the full list below:

HBA Chairman (Malcolm Fraser)  
HSBA Vice Chairman (Angela Blowers)  
HBA area/league development representatives for N, E, W & S of the county (Bob Green, Doug Clark, Liz Bateman/Ron Duckling)  
Herts Badminton Development Officer ('RDO', Malcolm Jellows until Feb 2011, Jenny Crisp since 14<sup>th</sup> March 2011)  
BADMINTON England Regional Manager (Matt Warren)  
HBA County Coaching Co-ordinator (Brian Jackson)  
BHDC Acting Secretary (and HBA Newsletter Editor, Gill Bartlett)  
BHDC Chairman: HBA Development Co-ordinator (Dave Bartlett)  
Herts Schools Sports Partnerships Senior Competition Manager (Tony Marmo)  
Herts Sports Development Officers' Workgroup (Matt Rayner, Welwyn Hatfield Y&SPM)  
Herts Sports Partnership representative (Peter Simmons, HSP Badminton NGBs Officer).

HBA-HSBA would like to thank Malcolm Jellows for his time with us and the big impact he brought to our county. We extend a warm welcome to our new BDO, Jenni Crisp, who comes to us with a wealth of experience within and outside badminton. In her short time she has already made good progress.

As last year, BADMINTON England, funded by Sport England for 'Grow, Sustain and Excel', has progressed, with counties and other partners, its 'Development Plan 2009-13' with national and regional targets:

- Community Badminton Networks
- Performance Centres and High Performance Centres
- Reducing age-related drop-off
- Targets relating to the above are:
  - Number of adults playing (a priority), Number of children playing
  - Reduction in age-related drop-off
  - Numbers accessing Community Badminton Networks
  - Depth of talent / numbers within Performance Centres

This has informed our own Badminton Herts Development Committee plans ; progressing Community Badminton Networks, increased participation, increased schools and colleges participation, more coaches, finding funding to reduce coaching course costs and more clubs. Our Development Officer's Report (next AGM report) shows good performance against these targets (so will not be repeated, here).

### HBA Website

Our website has been put on a more firm footing with management via FixturersLive. Maps for locating clubs, with the ability for clubs to update their own information and live feeds from BBC are just two new features. There are still a couple of improvements that will be rolled out in due course.

### Facilities in Herts

Development of facilities is one of the few items of development outside our BDO's official role.

#### John F Kennedy School Sports Centre

Since September 2009 when Gail Emms opened the John F Kennedy School Sports Centre dedicated to badminton, Gadebridge JBC and senior club, Sara Sankey's 'TeamSS', Avenue and Borders clubs have taken residence. Malcolm Jellows obtained a SE Small Grant to support TeamSS development, yet it



Pilot of School Games at Cavendish School, 28<sup>th</sup> March 2011

has struggled.

### **Presdales School Sports Centre**

After 15 months trying, Chauncey JBC managed to obtain bookings at this new sports hall.

HBA plan to support JFK, Presdales and a centre yet to be decided in North Herts.

### **Sports Halls in Building Schools For the Future Programme**

The government scrapped this programme in spite of serious need identified in several areas of the county. Stevenage, a year ahead of the rest, has sustained partial implementation. HBA involvement in BSF has, as with general community involvement through Community Sports Networks, been curtailed by the current government plans.

### **Scrapping of School Sports Partnerships (SSPs)**

The funded SSPs and concomitant PESSYP programme of at least five hours of high quality PE and sport every week (for those aged 5-16 years), Coaching, Gifted and Talented, Leadership and Volunteering, were all scrapped in October in favour of a single focus on competition ("School Games") without any monitoring or ring-fenced funding. The SSP staff comprising Primary Link Teachers (PLT), Secondary School Sports Co-ordinators (SSCo), School Competition Managers (SCM) and Partnership Development Managers were served redundancy notices in March. The Government has back-tracked slightly with some optional funding, but currently, in Herts, although the situation is still unclear for next academic year, few schools will retain staff with any of the roles above. Basically, instead of working with a few SSP management staff, we are back to working with all schools on an individual basis. This makes big obstacles for, many activities including, CentreParcs inter-schools competitions and for our clubs and coaches wishing to promote our sport with schools.

### **Development in the Coming Season**

The main BE development funding and some Sport England's streams are protected until after the 2012 Games. However, BE have been told by SE that unless there is an increase in adult participation there will be a reduction in their funding. This means that the programmes we have been following last year will be the same for the coming year but with increased emphasis on increasing adult participation.

The 2012 Games are an almost unique opportunity for this country – they are unlikely to come to Britain again for about 70 years. Already many organisations are developing synergistic programmes. Herts Ready for Winners, the organisation to co-ordinate opportunities from the Games and Legacy for all areas of the community, is working closely with Herts Sports Partnership. HSP in turn is working with National Governing Bodies of sport and with the 10 Herts district Community Sports Networks. The School Games, which are on a league basis instead of the playoffs of previous CentreParcs tournaments may provide an opportunity to re-engage with schools.

HBA are planning to have a 2012 Games webpage specifically for maximising opportunities for players, clubs and coaches.

Please let us have any ideas you may have.