

Chairman's Report for HBA Committee meeting 9 March 2015

Fees for 2015/16

The Board have agreed the following changes to the fees for the next season and they will be,

- Senior Club member - £1 increase to £15
- Junior Club member - £1 increase to £5
- Direct Senior member - £2 increase to £25
- Direct Junior member - £1 increase to £5
- Social member - £2 increase to £10
- Coach – no change at £40

Funding

Head Office have again re-iterated the challenges they face in relation to funding from the Government and the expectation that Sport NGBs will receive less in the future. Now halfway through a four year funding cycle they expect to make a small surplus of £9k by 31 March 2017 and are exploring where they can make budgetary savings in preparation and where they can make more income to reduce the impact.

If exchequer funding to NGBs is cut it could reduce BE income by £1.8m pa.

The Courtside magazine is one benefit to be affected and will cease production. The reasons are that the publication costs are not justified by the click through rate of less than 10% of membership and a lot of the information is available in the existing e-communications they send out.

Senior County Championship

The competition committee requested feedback via a survey in relation to the eligibility rules for players in the SCC, specifically whether players should be allowed to play for a different county against the current qualifying criteria. 40% of players said Yes, 60% of players said No.

Out of 16 county responses 3 said Yes, 13 said No - Hertfordshire provided a response to say we were largely against any changes as we felt it would likely benefit the larger / strongest counties to the detriment of others. Eligibility changes will be put on hold for now.

National Badminton Arena

Still have an issue with the wildlife corridor. BE are negotiating with the developer regarding the sale proceeds and unless that can be resolved they may need to find a new developer interest. They are also talking with the MP in MK to request funding of £2m from the government.

Data Protection

BE need to clarify if the age is 16 or 18 for the purposes of data protection. CBNs and Performance centres are not allowed to use the data and it will be shared only with the CBAs who are Members of BE.

Coach Accreditation

Neil Cottrill, Head of Coaching, gave a presentation on the Coach Accreditation scheme and the coach licence that they are trying to promote uptake to.

The Aims are; to encourage coaches to engage with learning opportunities; improve standards of coaching to benefit players.

The coach licence will use a points tariff system to track the CPD activity and is an extension of the register for coaches.

There is evidence that many coaches are not registered and feedback from CBAs that some coaches are not teaching the laws of badminton correctly and BE are looking at how they can highlight coaches awareness of the of the laws and pass on to players.

BE Strategy 2017-24

Short term 2016

- Focus on delivering participation growth target and World Class performance milestone

Medium to long term 2017-24

- Establish a sustainable sports system
- Schools, Club development, Membership, Competitions, Major Events, Talent identification

Ethos

- Every decision or initiative to be joined up
- Establish clear performance measures

Structure

- NBC to become the strategic hub for English Badminton – direct what needs to happen

Active People Survey

Young People target increased it by 21k in the last reporting period which is just short of target.

Fifth largest participation sport for people over 14, increase equates to 19% which is 200k plying once a week.

Of the Sports exceeding 100k Badminton is second best.

Of the Sports that have decreased in the top 20 we have the lowest decrease, equates to 2%.