

Opportunities for Clubs and Coaches in Olympic/Paralympic Year 06.06.11



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London 2012

- ✎ Just over 400 days to go to the 'best show on earth'
- ✎ 26 Olympic Sports (Including Badminton!), 20 Paralympic Sports
- ✎ Over 200 Countries competing in front of a potential 4 Billion World Wide TV audience
- ✎ Number of ways in which members of the public can get involved

Seoul 1988

- ✎ GB Men's Hockey Squad won Gold
- ✎ Hockey was not prepared and struggled to cope with the demand
- ✎ BADMINTON England are certain there will be a demand as a result of 2012
- ✎ As Clubs we need to be ready for this



What are BE doing?

- ❗ Community Badminton Network Structure & No Strings Badminton
- ❗ Work with Schools, Local Authorities, Clubs & Leisure Centres
- ❗ Finding Solutions for Clubs that are at Capacity
- ❗ BE are producing Olympic focused activity as an effort to position themselves as 'THE' Olympic sport
- ❗ National Team meeting June to discuss how BE can emphasis Olympic Activities
- ❗ There will be lots of things happening, so please get involved!
- ❗ PlayBadminton.co.uk

Hertfordshire is ready for winners

- ✎ The Herts is Ready for Winners Partnership was set up in 2006 in order to secure a lasting legacy for the county of Hertfordshire
- ✎ Many Opportunities to get involved
- ✎ Monthly tours to the Olympic Park
herts2012@hertscc.gov.uk
- ✎ Email Bulletins
<http://www.hertsisreadyforwinners.co.uk/>

Community Sport Networks

- ✎ Each CSN will have their own agendas and events/projects and funds
- ✎ Welwyn Hatfield (example)
 - ✎ Olympic/Paralympic style celebration
 - ✎ Active Universities
 - ✎ Coaching Support for School Games and Herts Youth Games 2012
 - ✎ Talented athlete support
 - ✎ Sportivate

Other National Programmes

- ✦ Olympic Torch Relay
- ✦ Nominations
<https://torchbearernominations.london2012.com/Nomination/Create>
- ✦ Information Update
<https://www.london2012.com/settings/login.php>
- ✦ Young Games Makers – Launch Summer 2011
- ✦ Olympic Park Tours/ Viewing Platform- For details
03002012001
- ✦ Gold Challenge <http://www.goldchallenge.org/> Looking for
partners- info@goldchallenge.org
- ✦ Love to...

Open Weekend

- ✎ London 2012 Open Weekend, 22-24 July 2011.
- ✎ Waltham Cross Town Centre- Main Hertfordshire Open Weekend event
- ✎ Each Local Authority or area may well have their own version of this event- Contact local area/ 2012 Website

www.london2012.com/open-weekend



Case Study: Cambridgeshire Badminton Academy



Vivacity Peterborough Culture and Leisure
ChromaSport & Trophies Personal and Development Coaching 01733 262526
SportsAid
Marriott PETERBOROUGH
cba

Marking 400 days to the Olympics 2012!

OLYMPIC BADMINTON CHALLENGE EVENT

A badminton competition suitable for everyone, from U15 junior club/school players to adult county level players!

Supported by Aamir Ghaffar
ex England No. 1 male player
on Sunday 26th - Junior day

ADULTS
Saturday
25th June
JUNIORS
Sunday
26th June

**BUSHFIELDS SPORTS
CENTRE,**
Orton Goldhay,
Peterborough,
Cambridgeshire
PE2 5RQ

Adult event: Saturday 25th June, Social/Club & County
Junior event: Sunday 26th June, U15 and U18 age groups
'King of the court' competitions lasting 90 minutes each
Non-stop badminton competition for all levels and ages
Singles, level doubles and mixed doubles (adults only)
Gold, Silver and Bronze medals for all winners/runners up
Fantastic raffle prizes - all entrants receive free ticket!
All profits go towards SportsAid & junior elite development
£6 entry fee for each competition - maximum 3 events

Entry forms from www.cambsbadmintonacademy.co.uk or email:
helen@cambsbadmintonacademy.co.uk or call: 0774 898 4536
ENTRY DATE: 12th JUNE 2011 - first come, first served!

Summary

- ✎ Your chance to be involved in a once in a lifetime event
- ✎ Important to be proactive and think ahead
- ✎ Watch this space...for new programmes from BE
- ✎ Send ideas through your Development Committee Representative
 - ✎ East Herts, Doug Clark; North Herts, Bob Green; SW Herts, Liz Bateman, Central Herts Dave Bartlett, Herts Schools BA, Angela Blowers